

What you will do

- launch with a 6 hour face to face Strategy Bootcamp
- one face to face lab to set 90 day goals with monthly key measures
- Access to micro learning modules
- 3 one to one coaching sessions
- 5 content and peer accountability sessions
- 5 group peer decision making sessions
- business benchmark
- trello templates including one page business plan and monthly team meetings KPI dashboard.
- predictive index leadership profile
- small business best practice community

BOOTCAMP - 10th March

Kickstart your journey with a 6 hour bootcamp

1. Welcome and expected outcomes
2. Introduce the groei learning approach
3. Current Reality
4. Groei Map and Scenario Planning
5. What is Innovation and what could it mean for your business?
6. What does your leadership profile mean?
7. Understanding group dynamics
8. Meet your POD and complete a simulated peer advisory session

WEEKLY SESSIONS (90 mins)

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| 1 | 90 Minute session Understanding You - Mindset of a Business Owner, Creating Good Habits, Time Flow, Purpose and Values |
| 2 | 90 Minute session Innovation Thinking - Business Model, Ideation, Design Thinking 1-1 coaching calls (outside of the session) |
| 3 | Triad Peer Advisory Session (bring an opportunity or challenge for group to unpack) |
| 4 | 90 Minute session Understanding your Customer and Market Segments - Developing your Marketing Strategy, Channels to Market |
| 5 | Mid Program Learning Lab face to face - 21st April 9 - 3pm |
| 6 | 90 Minute session Digital Marketing 1-1 coaching calls (outside of the session) |
| 7 | Triad Peer Advisory Session (bring an opportunity or challenge for group to unpack) |
| 8 | 90 Minute session Business Performance - People Management, Annual Business Planning, Routines and Operational Processes |
| 9 | Triad Peer Advisory Session (bring an opportunity or challenge for group to unpack) |
| 10 | 90 min Content Session: Story Telling and Building Brand +1-1 coaching calls (outside of the session) |
| 11 | Triad Peer Advisory Session (bring an opportunity or challenge for group to unpack) |
| 12 | Face to Face Graduation Thinking Big - Lessons Learnt & Agreements - POD Showcase + post program coaching call |

final program is subject to change
confirmed program outline provided on enrolment

